

NEWSLETTER

MARCH 2010



Ville de  City of
Côte Saint-Luc
Service des loisirs et des parcs
Parks & Recreation Department



2010 Tennis Season

Dear CSL Tennis Club members,

What a winter. I think we had a relatively better winter here in Montreal than was experienced down in Florida. We may have used our heating system less too! Another tennis season is fast approaching! It is almost officially spring (when I wrote this letter) and I have several news items to relate to all of you. I am eagerly looking forward to our new season and the start of our next half-century as a tennis club. The Club is scheduled to open Friday, April 30th, weather permitting. I hope everyone is in good health and as excited as I am about the upcoming season. Please take a moment to review this newsletter so I may bring you up to date on recent happenings.

Our Tennis Club

The City of Côte Saint-Luc continues to provide us with the support to manage our Tennis Club, both financially and with great assistance from our Parks and Recreation Department liaison, Harold Cammy. Actually, the high level of support has been moved up a notch. I continue to encourage each and every one of you to call or write to your city counselors thanking them for their continuing support. As noted later in this letter, the renovations which have taken place at our club and that will continue over the next few years are substantial, and we should not let these contributions by our City officials go unrecognized.

Our Fees and Membership Promotion

Where in today's world can you read about something costing less to do this year as compared to last year? Well,

that is true at the Cote St-Luc Tennis Club. The fees for some categories have been reduced and the eligibility for our 'Senior' category has been changed from 65 years down to 60 years. In addition, we are offering a \$100.00 discount on 'first-time' family memberships. This is to encourage more young families to come out and join our club. In fact, we have already had one family take us up on this offer, even before the official opening letter has been sent. Great results. Our 'hidden gem' of a club still remains one of the best deals available. Membership numbers increased last year, mostly in the Junior ranks, which is encouraging for the future. We are trying our best to spread the word in our community about the "best-kept secret" in Cote Saint-Luc. To this end we are again offering all our members REBATE coupons worth 10% of the value of a new member's membership fees for all referrals. These coupons may be used against next year's membership fees or toward guest fees this year. It is up to each and every one of you to help in this regard. By helping to increase the membership, we will be able to delay future price increases.

Visit the Club's webpage as part of the City of Côte Saint-Luc Website. You can access this at www.cotesaintluc.org. You'll find club news, a photo gallery, and articles about club activities printed in various newspapers, all under the Parks and Recreation Department Facilities section, CSL Tennis Club.

Executive Committee/Welcome to New Members

I am pleased to inform you that most of the executive committee members have agreed to return for the 2010 season, and in fact, we have added some new volunteers to our board. Norm Yudin will once again serve as Club Vice-President. Jack Rosenfield had too many other commitments to formally remain as a Vice-President, but we have been assured that he will continue to volunteer his services throughout the summer. In fact he has been

drawing up some training programs that the rest of us can benefit from. Howard Cohen, Steven Chaimberg, Lianne Barski, Shushana Caplan, Rhonda Shechtman, and Joanne Elkaim are also returning as Committee members. Joining us this year for the first time is Gerry Chinerman. Each one has contributed significantly during our various meetings since the club closed last fall. We owe much to each of these people who have collectively volunteered many hours to ensure that our club members will once again enjoy a wonderful tennis season. Make sure you tell them what a great job they are doing.

In addition, I want to personally congratulate Jack and Rhonda, who were both honoured at the City's Volunteer Recognition Gala. Jack captured the Sports Volunteer of the Year award, the first time a member of our Tennis Club was so recognized. Rhonda was honoured for her long hours of work in bringing our communications into the 21st century.

We continue to strive to improve our line of communication to the members by updating our members' database, thus affording us the ability to email to you club news items during the season and the off-season. Those of you who had provided us with your email addresses received a mid-winter update through email. Communications for socials, meetings, tournaments, phone and email membership lists, and personalized emails verifying your data and application forms will now be possible through email.



Opening Meeting and Open House

The opening meeting will take place on Sunday, May 30th from 11:00 am to 12:30 pm. Note: during this time the courts will be closed. Some light refreshments will be served just before the meeting starts. Please come out and share your thoughts and suggestions for the coming season.

Open house will take place on Saturday, May 8th from 11:00 am-5:00 pm or Saturday, May 15th if the weather



is bad on Saturday May 8th. Come on out, bring your friends, relatives, even people "off the street". Enjoy the activities both on and off the court. Have yourself rated (NTRP rating) by a pro, and help out by being a great host to all visitors and new members.

Club Manager

Ros Richman will be returning as club manager for the 2010 season. She is eagerly looking forward to greeting you and getting you involved in our club activities.

Tennis Pro/Clinics/Lessons

In order to better accommodate our members, the Club Executive, with the approval of the City of Cote St. Luc, has negotiated a new agreement with the Tennis and Sports Psychology Academy (TSPA). This year, registration will not exceed 32 campers per week, half of last year's maximum. We heard the comments of our members and we worked diligently over the winter to make sure your concerns were answered. In addition, we have reduced the number of campers permitted in the pool at any one time from 16 to 8 campers. TSPA will also provide us with a group of tennis pros for every level of teaching. Please contact Maher Diab or Lior Doron for more information on arranging lessons. We will continue to work in partnership with TSPA to attract new members to our club so as to remain a healthy organization within the city for years to come.

Renovations/New Equipment

Renovations to our Clubhouse have continued through 2009 and we have some interesting news for the 2010 season. New carpeting will be installed in the clubhouse. All the sprinkler heads are to be replaced as well as the net posts on all courts. They have lifted and moved over the years, and this will bring them back to regulation. Councilor Allan Levine has been put in charge of overseeing all tennis activities

in our city, and we have already met over the winter to discuss how we can improve the healthy aspect of tennis for more people within our community.

Last year we purchased a high quality ball machine, and this will be available for rent during lessons as well as by our members (during quieter hours). The result is that you'll be able to use this machine to work on a particular stroke or get an amazing cardio workout. It's state of the art equipment.

Concessions

We will be building on the momentum of last year enhancing our canteen with new shelving and equipment. We will be selling light refreshments. If you have any suggestions for menu items please let our Club Manager know. Help support the club by purchasing our products. This year we will also be selling tennis balls and grips from the canteen area.



Interclub

This year we will have the following Interclub teams:

- Senior Men Veterans, Nighttime
- Level 2 Men, Nighttime
- Level 2 Ladies, Nighttime
- Ladies, Daytime

Anyone wishing to play on these teams is welcome. Those interested should call Harold Cammy (514-485-6806 Ext: 2011) or email Harold at hcammy@cotesaintluc.org. Please specify on which team you would like to play and include your name, phone numbers and email address(es).

Tryouts for any new members of these teams will take place in May.

Please make sure you read the Interclub guidelines. Their goal is to ensure that members interested in participating in Interclub tennis are provided the

opportunity for a fair tryout. These guidelines will evolve over time.



Membership Application Forms

Please take the time to carefully review the 2010 application form enclosed. We have made some changes to help us move into the 'new age'. We have added lines for both cell phone numbers, email addresses, etc. Take note of our Early Bird fees. The deadline this year is April 30th.

Summary

Much work remains to be done at our club to enhance the already beautiful surroundings as we prepare for the 2010 season. The physical part of the club is looking better and better, with more improvements planned for this year and beyond. It has not looked this good in many years. I hope it is appreciated. You can show this by helping to achieve our main goal for 2010, spreading the word about the club and encouraging new players to join. Make the effort by telling your family and friends about this great facility. Bring them out and let them try the club and enjoy it as much as we do. I did this with my family. My entire family, including my wife Cheryl and our children Blair, Michael, and Cory, have all become tennis players and love the sport as much as I do.

Looking forward to seeing each and every one of you during the coming season.

Jeff Nashen,

President

On behalf of the Executive Board.

Tennis Program

TSPA (Tennis and Sport Psychology Academy) will once again be running the tennis program at the Club. Below is a list of the different services that TSPA has to offer. You can visit the website for more information, call 514-886-9929 or email us at info@tspa.ca. We are pleased to offer a new and improved online registration.



1. **Group Lessons:** Many clinics and Round Robins will run throughout the season and at different times to accommodate different schedules. Join a group alone to meet other players of your level or enroll with your friends to form your own group. This is a great opportunity to improve your game starting as low as \$12/hour.



2. **Private & Semi private lessons:** If you don't like the crowds and prefer more personalized training, book your lessons directly with our pros at your convenience. Package deals are available.



3. **Tennis camp:** Our camp caters to children from 5 to 16. It is great way to increase their love of tennis, have them involved in sports and enjoy outdoor activities with their peers. We also have a pro in training (PIT) program for those who are 16 and older. Ask us for more information.

4. **All Star Program:** Our new All Star program offers a package of lessons, sports psychology and tournament preparation for the elite players of the academy. This program is offered for those who are looking at taking their game to the next level.



5. **Jr. Tennis Tournaments:** With all the training and hours spent on the courts improving your game, why not put your game to the test in one of our jr. tournaments. We have an open and closed (members only) jr. tournament. Check out the dates which will be posted on our website and at the club.

Enclosed are three coupons which hopefully will inspire you to take advantage of our tennis lessons.

We look forward to seeing you on the courts.

Maher Diab and Lior Doron; TSPA Directors